

Jaime Settle
Government Department
College of William & Mary
jsettle@wm.edu

Tyler Hall 368
Williamsburg, VA 23187
(757) 221-2279

<http://jsettle.people.wm.edu/>
<http://snapp-lab.wm.edu/>
<http://ssrmc.wm.edu/>

ACADEMIC POSITIONS

College of William and Mary, Assistant Professor of Government (2012-)
College of William and Mary, Co-Director of the Social Science Research Methods Center (2014-) and
Director of the Social Networks and Political Psychology Lab (2013-)

EDUCATION

Doctor of Philosophy Political Science, University of California, San Diego, 2012

Dissertation Title: Political Competition, Emotions and Voting: The Moderating
Role of Individual Differences

Committee: James Fowler (Chair), Trey Ideker (Medical Genetics), Gary
Jacobson, Martin Johnson, Darren Schreiber

Master of Arts Political Science, University of California, San Diego, 2009

Comprehensive Exams: American Politics, Comparative Politics, Political
Behavior (Focus Field), *with distinction*

Bachelor of Arts Political Science, minor in Biology, University of Richmond, 2007, *honors and
Summa Cum Laude*

PUBLICATIONS

Articles

1. "Genes, Anxiety, and Voter Turnout: A Field Experiment," with Christopher Dawes, Peter J. Loewen and Costas Panagopoulos, forthcoming in *Political Psychology*
2. "Social Endorsement Cues and Political Participation" with Robert M. Bond, Christopher J. Fariss, James H. Fowler, Jason J. Jones, and Cameron Marlow, forthcoming in *Political Communication*
3. "The Differential Effects of Stress on Voter Turnout," with Hans J.G. Hassell, forthcoming in *Political Psychology*
4. "Political Chameleons: An Exploration of Conformity in Political Discussions," with Taylor N. Carlson, forthcoming in *Political Behavior*
5. "From Posting to Voting: The Effects of Political Competition on Online Political Engagement" with Robert M. Bond, Lorenzo Coviello, Christopher J. Fariss, James H. Fowler, and Jason J. Jones, *Political Science Research and Methods* 4(2): 361-378 (May 2016)
6. "Genes, Psychological Traits, and Civic Engagement," with Christopher Dawes, Peter Loewen, Matt

- McGue, and William G. Iacono. *Philosophical Transactions B* (December 2015)
7. “A Natural Experiment in Proposal Power and Electoral Success,” with Peter J. Loewen, Royce Koop, and James H. Fowler, *American Journal of Political Science* 58(1): 189-196 (January 2014)
 8. “Yahtzee: An Anonymized Group Level Matching Procedure,” with Robert M. Bond, Christopher J. Fariss, James H. Fowler, Jason J. Jones, Adam D. I. Kramer, and Cameron Marlow, *PLoS ONE* 8(2): e55760 (February 2013)
 9. “Inferring Tie Strength from Online Directed Behavior,” with Robert M. Bond, Christopher J. Fariss, James H. Fowler, Jason J. Jones, and Cameron Marlow, *PLoS ONE* 8(1): e52168 (January 2013)
 10. “A 61-Million-Person Experiment in Social Influence and Political Mobilization,” with Robert M. Bond, Christopher J. Fariss, James H. Fowler, Jason J. Jones, Adam D. I. Kramer, and Cameron Marlow, *Nature* 489: 295-298 (13 September 2012)
 11. “Integrating Social Science and Genetics: News from the Political Front,” with Peter Hatemi, Christopher Dawes, Brad Verhulst, and Amanda Frost Keller, *Biodemography and Social Biology* 57(1): 67-87 (May 2011)
 12. “The Social Origins of Adult Political Behavior,” with Robert M. Bond and Justin Levitt, *American Politics Research* 39(2): 239-263 (March 2011)
 13. “Correlated Genotypes in Friendship Networks,” with James H. Fowler and Nicholas Christakis, *Proceedings of the National Academy of Sciences* 108(5): 1993-1997 (1 February 2011)
 14. “Friendships Moderate an Association Between a Dopamine Gene Variant and Political Ideology,” with Christopher T. Dawes, Nicholas A. Christakis, and James H. Fowler, *Journal of Politics* 72(4): 1189-1198 (October 2010)
 15. “The Heritability of Partisan Attachment,” with James H. Fowler and Christopher T. Dawes, *Political Research Quarterly* 62(3): 601–613 (September 2009)

Book Chapters

16. “Moving Beyond Sentiment Analysis: Social Media and Emotions in Political Communication.” Eds. Brooke Foucault-Weltes and Sandra Gonzalez Bailon. *The Oxford Handbook of Networked Communication*: Oxford University Press (2017)
17. “Games, Genes, and Political Participation,” with James H. Fowler, Peter John Loewen, and Christopher T. Dawes. Eds. Rose McDermott and Pete Hatemi. *Man is by Nature a Political Animal*. Chicago: University of Chicago Press (September 2011)

WORKS IN PROGRESS

Working Papers

1. “Political Psychophysiology: A Primer for Interested Researchers and Informed Consumers,” with Nick Anspach, Kevin Arceneaux, Chelsea Coe, Taylor Carlson, Edward Hernandez, Matthew Hibbing, John Peterson, and John Stuart
2. “Exploring the Psychophysiological Underpinnings of Political Discussion,” with Taylor N. Carlson
3. “Individual Differences Explain Political Homogeneity in Social Networks,” with Taylor N. Carlson and Charles T. McClean

4. "Opting Out of Political Discussions: Evidence of MicroProcesses of Polarization," with Taylor N. Carlson
5. "Social Network Influences on Political Campaign Volunteerism" with Margaret J. Schwenzfeier
6. "Investigating the Accuracy of Using Names as Political Heuristics," with Taylor N. Carlson

Book

Newspaper to News Feed: How the Social Communication of Politics Affectively Polarizes the American Public (Manuscript in preparation for submission)

Engaging with political content on the Facebook News Feed incorporates novel behaviors at the intersection of political expression, political information seeking and political discussion. I argue that the defining characteristics of engagement with this content are uniquely suited to foster and perpetuate *affective polarization*, a behavior identified by Iyengar, Sood and Lelkes (2012), defined as partisans' increasingly negative feelings and negative trait attribution toward identifiers of the opposing party. In the first half of the book, I use original survey data to demonstrate that the kinds of users who generate political content on Facebook, and their reasons for doing so, create a communication ecosystem that disproportionately circulates polarizing information. People can and do make inferences about the political views of their social connections, based on both the political, and apolitical, content their Facebook friends post. In the second half of the book, I theorize how engagement with this content contributes to affective polarization, developing a series of hypotheses that I test in experiments drawing on techniques from political psychology.

INVITED TALKS

1. "Exploring the Psychophysiological Underpinnings of Political Discussion," at the Exploring New Frontiers, Forging New Synergies: Bolstering the Links between Bio-Politics and Political Psychology conference, UC Merced, June 2016
2. "The Value of Experimental Design in Social Media Research," invited speaker at City University of Hong Kong Workshop on Computational Approaches to Big Data in the Social Sciences and Humanities, June 2016
3. "Newspaper to News Feed: How the Social Communication of Politics Affectively Polarizes the American Public"
 - a. Political Psychology APSA Pre-Conference Meeting, September 2016
 - b. Center for the Study of Democratic Institutions, Experimental Approaches to the Study of Democratic Politics colloquium, May 2016
 - c. William & Mary, Department of Computer Science, April 2016
 - d. University of Arizona, February 2016
 - e. New College of Florida, February 2016
 - f. University of Virginia, American Politics Workshop, November 2014
4. "Explaining Disengagement from Contentious Political Interaction: The Moderating Role of Individual Differences"
 - a. Christopher Wren Association, Town & Gown Noon Lecture Series, October 2015
 - b. College of William & Mary Government Department Colloquium, February 2014
 - c. University of Illinois, Urbana-Champaign, March 2014
5. "Political Discussion on Social Media: Civil Discourse or Uncivilized Behavior?"

- a. Middle Plantation Club, November 2015
- b. Kingsmill Democrats and Independents Dinner Association, February 2014
- c. The Forum Adult Learners Association (Tucson, AZ), July 2014
6. "Integrating Psychology into Our Understanding of Political Behavior," Christopher Wren Association, Town & Gown Noon Lecture Series, November 2013
7. "Social Data in Academic Research," invited panelist at Big Boulder 2013, sponsored by Gnip, June 2013
8. "Innate, Individual Differences in Emotional Response to Political Contention," Synthesizing the Evolutionary and Social Science Approaches to Human Cooperation: A NESCent Catalysis Meeting (April 2013)
9. "[Studying] Contentious Politics in the Era of Social Media"
 - a. College of William & Mary Psychology Department Colloquium, November 2012
 - b. College of William & Mary Monroe Scholars Faculty Lecture Series, September 2012
 - c. College of William & Mary Young Democrats, October 2012
 - d. College of William & Mary Family Weekend Faculty Lecture, September 2012
 - e. James City County Democratic Party, August 2012
10. "Genes, Anxiety, and Turnout: A Field Experiment"
 - a. Penn State Quantitative Social Science Initiative New Faces in Political Methodology IV Conference, April 2011

CONFERENCE PRESENTATIONS

1. "Opting Out of Political Discussions: Evidence of MicroProcesses of Polarization," with Taylor N. Carlson, American Political Science Association Annual Meeting, September 2016
2. "The Polarizing Effects of Exposure to Political Content on the Facebook News Feed," American Political Science Association Annual Meeting, September 2016
3. "Individual Differences Explain Political Homogeneity in Social Networks," with Taylor N. Carlson and Charles T. McClean, Political Networks Conference, June 2016
4. "Exploring the Psychophysiological Underpinnings of Political Discussion," with Taylor Feenstra
 - a. Exploring New Frontiers, Forging New Synergies Conference, June 2016
 - b. American Political Science Association Annual Meeting, September 2015
5. "A Theory of Informative Exchange: How Political Interactions on Social Media Foster Affective Polarization"
 - a. American Political Science Association Annual Meeting, September 2015
6. "How do Americans Experience Political Discussion? A Text Analysis Approach," with Taylor Feenstra
 - a. International Society for Political Psychology, July 2015
7. "Rightwing Nut Jobs and Tree-Hugging Hippies: Evidence of Partisan Stereotyping in America," with Taylor Feenstra
 - a. International Society for Political Psychology, July 2015
 - b. World Association for Public Opinion Research, June 2015
8. "Investigating the Accuracy of Using Names as Political Heuristics"
 - a. Midwest Political Science Association Meeting, April 2015

9. "Political Chameleons: An Exploration of Conformity in Political Discussions" with Taylor N. Feenstra
 - a. International Society for Political Psychology, July 2014
 - b. American Political Science Association Annual Meeting, September 2014
10. Authors Meet Critics Roundtable on *Predisposed: Liberals, Conservatives, and the Biology of Political Differences*, American Political Science Association Annual Meeting, September 2014
11. "Avoiding Politics: The Effects of Social Anxiety on Political Discussion," with Hans J.G. Hassell, American Political Science Association Annual Meeting, September 2013
12. "How 'Voters', 'Voting', and Social Influence Affect Turnout," American Political Science Association Annual Meeting, September 2013
13. "[Inducing] Emotional Discussion about Politics," Midwest Political Science Association Meeting, April 2013
14. "Filling in the Gaps: What Can Social Media Add to Our Understanding of the Dynamics of Public Opinion About Health Care Reform?" Midwest Political Science Association Meeting, April 2013
15. "Pour Your Heart Out: How Political Competition Influences Political Engagement"
 - a. Midwest Political Science Association Meeting, April 2012
 - b. Southwest Political Science Association Meeting, April 2012
 - c. American Political Science Association Annual Meeting, September 2011
16. "The Effects of Economic Hard Times on Attitudes Toward Immigration: Evidence from an Online Social Network," Southwestern Political Science Association Meeting, April 2012
17. "Genes, Anxiety, and Turnout: A Field Experiment"
 - a. American Political Science Association Annual Meeting, September 2011
 - b. Midwest Political Science Association Annual Meeting, March 2011
18. "Measuring Political Discussion in a Large Scale Network"
 - a. American Political Science Association Annual Meeting, September 2011
 - b. Political Networks Conference, June 2011
19. "A Massive Scale Experiment in Social Influence and Political Mobilization"
 - a. Political Networks Conference, June 2011
 - b. Midwest Political Science Association Annual Meeting, March 2011
20. "The Effects of Exposure to Contention on Voting: The Moderating Role of Individual Differences," Integrating Genetics and the Social Sciences, June 2011
21. "A New Approach to Studying the Influence of Electoral Competitiveness on Voter Turnout," American Political Science Association Annual Meeting, September 2010
22. "Neighborhood Contextual Influences and Individual Differences," American Political Science Association Annual Meeting, September 2010
23. "Linking Genes and Contextual Diversity: An Initial Exploration of Gene x Environment Interactions," Integrating Genetics and the Social Sciences, June 2010
24. "Partisan Heterogeneity and 5HTT Interact to Depress Voter Turnout"
 - a. Midwestern Political Science Association, April 2010
 - b. European Consortium for Political Research Joint Sessions Workshop, March 2010
25. "The Social Origins of Adult Political Behavior," American Political Science Association Annual Meeting, September 2009

26. "A Genetic Basis for Homophily in Social Networks," Behavioral Genetics Association Annual Meeting, June 2009
27. "The Influence of School and Peer Networks on Social Integration and Political Trust"
 - a. Political Networks Conference, June 2009
 - b. Sunbelt Social Networks conference, March 2009
28. "Friendships Moderate an Association Between a Dopamine Gene Variant and Political Ideology," Poster Presentation, Networks in Political Science conference, June 2008
29. "The Heritability of Partisan Attachment," poster presentation at the Behavioral Genetics Association Annual Meeting, June 2008

HONORS AND FELLOWSHIPS

Margaret Glauber Faculty Fellow, 2016-2017

Revely Interdisciplinary Faculty Fellow, 2016-2019

College of William and Mary Thirteen Club Annual Faculty Award, 2013

APSA Political Psychology Distinguished Junior Scholars Award, 2012

TA Excellence Award, Department of Political Science, 2009-2010

Graduate Fellowships: Pi Sigma Alpha Howard Penniman Graduate Fellowship (2007-2008), Omicron Delta Kappa Graduate Fellowship (2007-2008), Worth and Dot Howard Foundation Graduate Scholarship (2007-2011), Delta Gamma Graduate Fellowship (2007-2008), UCSD Edmund G. Brown Sr. Fellowship (2007-2008)

Collegiate Awards: University Mace Award (top graduating student in senior class – 2007), Spencer D. Albright Book Award (graduate with highest GPA in UR Political Science Department – 2007), Westhampton College Distinguished Leadership Award (2007), May Evans Scholarship (top junior woman in UR Political Science Department – 2006), Omicron Delta Kappa Regional Leader of the Year - Region I (2007)

Honor Societies: Phi Beta Kappa (2007), Omicron Delta Kappa (2006), Mortar Board (2006), Pi Sigma Alpha (2006), Golden Key (2004), Phi Eta Sigma (2004)

College Scholarships: Oldham Scholar (University of Richmond top merit scholarship, 2003-2007), Worth and Dot Howard Foundation Undergraduate Scholarship (2003-2007), National Merit Foundation Scholarship (2003-2004)

RESEARCH GRANTS

National Science Foundation, "Understanding the Mechanisms for Disengagement from Contentious Political Interaction," 2014-2015 (\$149,975) SES-1423788

Reves Center Faculty International Conference Travel Grant, 2014 (\$500)

WISE Initiative Travel Grant, 2014 (\$1,000)

Suzann Wilson Matthews Summer Research Award, College of William & Mary, 2014 (\$5,000)

Suzann Wilson Matthews Summer Research Award, College of William & Mary, 2013 (\$5,000)

Schroeder Center for Health Policy Research, College of William & Mary, Faculty Affiliate, 2012-2014

National Science Foundation Doctoral Dissertation Improvement Grant, "Doctoral Dissertation Research in Political Science: Political Competition, Anxiety and Voting – The Moderating Role of Individual Differences" (with James Fowler), 2011-2012 (\$12,000) SES-1123226

National Science Foundation, "Gene-Environment Interactions with the Political Context" (with James Fowler), 2008-2009 (\$30,000) SES-0843907

University of Richmond, College of Arts and Sciences Research Grant, 2006-2007 (\$400)

University of Richmond, College of Arts and Sciences Summer Research Fellowship, 2005 (\$4,000)

University of Richmond, College of Arts and Sciences Summer Research Grant, 2005 (\$800)

PROFESSIONAL AND METHODOLOGICAL TRAINING

University Teaching Project, College of William & Mary (2013-2014)

Facial Action Coding System (FACS) Workshop, led by Erika Rosenberg; FACS-certification test passed 07/2013

Genome Wide Analysis Workshop for Social Scientists, Short Course, University of Colorado Population Center, 2011

Behavioral Genetics for Political Scientists, NSF-funded workshop at the Virginia Institute for Psychiatric and Behavioral Genetics, 2010

International Workshop on Statistical Genetics and Methodology of Twin and Family Studies: Beginning Course, Certificate of Completion, 2010

ESRI Training Workshop in Geographic Information Systems Technology

International Workshop on Statistical Genetics and Methodology of Twin and Family Studies: Advanced Course, Certificate of Completion, 2009

Networks in Political Science Workshop on Social Network Theory and Methods, (2008, 2009, 2011, 2013, 2014)

Center for Teaching Development, Preparing Professional Faculty Program, 2010

PROFESSIONAL ACTIVITY

Referee: *American Journal of Political Science*, *American Politics Research*, *American Political Science Review*, *British Journal of Political Science*, *Canadian Journal of Political Science*, *Journal of Communication*, *Journal of Politics*, *Journal of Social & Political Psychology*, *Physiology and Behavior*, *Political Behavior*, *Political Psychology*, *Political Research Quarterly*, *Social Networks*, *Social Science Quarterly*

Discussant and/or Chair: APSA annual meeting 2010-2016 (2012 meeting cancelled); MPSA annual meeting 2013, 2015; SWPSA annual meeting 2012

International Society for Political Psychology - Biology, Genetics, and Neuroscience Section Chair, annual meeting 2015

Fellowship Committee for the Political Networks Meeting (Member 2012-2013; Chair 2014)

TEACHING EXPERIENCE

College of William & Mary, 2012-

Changing Media, Changing Politics (GOVT 391); Introduction to American Government and Politics (GOVT 201); Polarization and the Electorate (GOVT 391 – W&M DC Summer Institute program); Political Behavior (GOVT 374); Political Communication in an Evolving Information Environment (GOVT 491); Social and Psychological Influences on Political Behavior (GOVT 491), R Workshops (F12, S14, F14, S16)

Teaching Assistant (UCSD), 2007-2012

Introduction to American Politics; Introduction to Comparative Politics; Political Inquiry; Latino Politics in the United States; Racial and Ethnic Politics in the United States; Railroads and American Politics; Politics in Mexico; Political Parties in the United States; Voting, Campaigns and Elections; Politics of Immigration; International Law

ACADEMIC SERVICE

Evaluation Committee, Government Department (2013-)

Visiting Assistant Professor in American Politics Search Committee, Government Department (2014)

Freshman Academic Advising, College of William & Mary (2013-2014)

LANGUAGE SKILLS

Fluent in Spanish (reading, writing, and speaking); spent fall semester 2005 abroad in San Sebastian, Spain

WORK EXPERIENCE

Genetics and Public Policy Center, Summer 2006: Internship included analysis of congressional legislation and national and international legal precedents relating to human genetics policy

Virginia House of Delegates, Spring 2006: Legislative internship

Pew Initiative for Food and Biotechnology, Summer 2004: Internship included analysis of international and national genetically modified food policies