Government 201

Fall Semester, 2016 MWF 10-10:50 a.m. (S01) MWF 11-11:50 a.m. (S02) Washington Hall 301/Tyler Hall 134 Blackboard Course Website Facebook Group Page **Professor Jaime Settle**

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http://jsettle.blogs.wm.edu/teaching/govt201 f16

Office Hours: Mondays 2:00-4:00, or by appointment

Introduction to American Government and Politics

Public Policy Polling opinion polls consistently find that when asked to compare the favorability of Congress to the favorability of a series of institutions, people, processes, groups, and other things, the American people rate Congress lower than root canals, head lice, cockroaches, and used-car salesmen. Yet, in the 2014 election, more than 90% of incumbent members of Congress were re-elected.

Puzzles such as this frustrate the public and generate hours of cable news coverage but can often be explained parsimoniously by thinking about how political institutions shape the preferences and behaviors of voters and the people they elect to represent them. The goal of this course is to help you better understand the incentives and motivations of these various actors in the American political system so that you can interpret what you read and hear about American politics in a more analytical fashion. Consequently, this course serves simultaneously as both an introduction to American government and an introduction to the theories and methods of studying political science more generally.

We will focus on applying the ideas and theories generated by scholars in the discipline to understand the contemporary political and policy issues facing our country, including the societal debate over gun control; legal issues pertaining to marijuana legalization, "bathroom bills," and voter identification laws; the perpetual stalemate over policy negotiations; and the 2016 election. We will discuss these and other current topics in order to address broader questions about American politics, including:

How do the constitutional "rules of the game" structure the choices that political actors make? Why have debates about the proper role of the federal government persisted for over 200 years? Why is Congress so dysfunctional?

What is the relationship between the public and their elected representatives?

How has growing polarization altered the political behavior of both elected officials and voters?

Teaching Philosophy

The subject matter of a course serves as a tool to help you develop skills to become a better thinker and communicator. As a professor, in all of my courses, I hope that my students will improve their ability to:

Ask good questions. Learning necessitates curiosity.

Assess and synthesize information. Use the course material to arrive at informed opinions.

¹ Fortunately for Congress, it has a higher approval rating than telemarketers, the ebola virus, meth labs, and Lindsay Lohan. More information can be found here and here

Engage in analytical reasoning. Respectfully discuss and deliberate ideas.

Communicate effectively. Continue to improve the skills necessary to write or present a clearly argued and well-developed discourse.

Course Philosophy

The goals of this particular course are multi-faceted.

To serve its function as a required, entry-level course in the Government Department—and as the foundational course in American politics required by many upper-division classes—the course is designed to teach you a set of fundamental concepts about the structure and function of American government. It should given you the cognitive infrastructure and vocabulary to put your future course material in context. The primary purpose of the three Concepts Tests (described elsewhere) is to assess your progress on this dimension—the mastery of key ideas and terms in the course.

To serve its function as a course in a liberal arts curriculum, this course is designed to facilitate critical thinking and communication skills. Long after you've forgotten what the line item veto is, for example, I hope that what will endure is what you learn in this course about how to think analytically, how to read effectively, and how to write clearly. This is the secondary dimension on which I will be able to evaluate your progress in the course, but the gains on this dimension will be most visible only to you and to your professors in future courses.

Finally, to serve its function as preparation for your post-collegiate life, this course is designed to help give you the tools to be an engaged member of society. Only you will be able to evaluate yourself on this dimension. I hope this course motivates you to action—whether that is working "inside the Beltway" in Washington, D.C., helping to register people to vote, or applying what you learn about how our government functions to help your friends and family move beyond the simplistic conclusion that "the system is broken" to articulate why the system operates the way it does.

My Expectations

I aim to make class worth your time, and I ask for the same in return. I expect that you will read the course material before the beginning of class and come prepared to participate in the discussion. I have posted a variety of handouts on Blackboard that I hope will help you get the most out of the course. Attendance every day and active class participation are essential components of this class. However, I recognize that GOVT 201 is only one of your classes in a full course load, and that many of you have important work and family obligations outside of school. If you take your education seriously and communicate with me (with plenty of advance notice) about obstacles or challenges that may affect your performance in the course, I am happy to work with you to find solutions to help you succeed.

Course Requirements

Part of my teaching philosophy is that students should have choice and flexibility in the course assignments and should take ownership over their learning. Thus, in addition to flexibility and choice on which assignments to complete, you will have options on the weight assigned to the various elements of the course. You will complete a Grade Contract due on **Friday, September 9**th, which will be a binding commitment of the assignments you plan to do, the weight of those assignments, and the due dates of those assignments.

- 1. Participation and Engagement: A total of 25% of your overall grade will come from requirements related to your active participation in the course. This includes participation inclass (during class debates and day-to-day class meetings) and your engagement out of class (coming to office hours, posting on the course Facebook page, and participating as a subject in department research studies) as well as one required short (2-3 double-spaced pages) critical analysis paper.
- **2.** Core Comprehension: The remaining 75% of your grade will be composed of the conceptual examination and written assignments in the course. There will be three concepts tests, a final exam essay, and an independent assignment (5-7 double-spaced pages).

See the Grade Contract handout for more information about the assignments.

Writing Expectations

My standards for writing are high. Because of this, I do my best to 1) make my expectations clear at the outset of the course, 2) offer you low stakes opportunities to get feedback on your writing early in the semester, 3) highlight the writing mistakes frequently made by students. I also offer optional writing workshops in advance of the Independent Assignment due dates. More information will be provided closer to the workshop dates, but you must have a complete—albeit rough—draft of your paper printed out for the workshop.

Independent Assignment A W, October 19th, 8:00 a.m. W, October 19th, 4:30 p.m.

Independent Assignment B M, November 7th, 8:00 a.m. M, November 7th, 4:00 p.m.

Independent Assignment C F, November 18th, 8:00 a.m. F, November 18th, 2:00 p.m.

Grading Policies

Quality

I reserve A's for excellent work. B's are for solid, above-average work while C's are for work of average quality. D's indicate work that is below average, and F's indicate work that is substantially below expectations.

100-93	A	89-87	B+	79-77	C+	
92-90	A-	86-83	В	76-73	C	
		82-80	B-	72-70	C-	etc.

Attendance

Class attendance is required, though participation points will not be awarded simply for showing up. You have three unexcused absences; each unexcused absence after the third will result in a two-point deduction in your participation grade. Habitual tardiness to class bothers me and extreme cases can affect your participation grade; if you anticipate that you will be late with some frequency (for

example, if you have a class on the other side of campus with a long-winded professor), please make me aware of the situation and plan to sit near the door. In the case of an extended absence (missing more than three consecutive days of class), you will need to provide documentation from the Dean of Students Office

Late Policies—Exams

In fairness to everyone, students who arrive late for an exam may not work overtime. The only valid reasons for missing and rescheduling an exam are due to a university-approved reasons (a documented illness, religious observance, death in the family or similarly grave family emergency, or a W&M-sponsored travel commitment that you have discussed with me before the assignment is due), or, during final exams only (as W&M allows), you have several exams in a row. If you are sick enough to miss a test, you must be sick enough to go to the doctor. You must 1) email me before the exam to let me know about your illness and 2) make every effort to take the test in the most expeditious manner possible. I prefer to give students the benefit of the doubt, but if I perceive that you are taking advantage of the situation, you will be subject to a penalty.

If you miss an exam for another reason, you can take a makeup exam for which the maximum grade you can earn is a C (75%).

Late Policies—Written Assignments

Part of the Grade Contract is the opportunity to request an extension on one of the two written assignments. Because I give you this option in advance, I do not grant extensions without penalty on assignments except in the case of the university-approved reasons outlined above. (The earlier you let me know about a situation that may affect your ability to turn in your paper on time, the better.)

However, I believe it is a lose-lose situation if you scramble to complete a paper for a deadline and don't turn in your highest quality work: you've missed out on an opportunity to become a better thinker and writer, and I have to grade a sub-par paper. Therefore, I have created a grade penalty system for extensions and late work that I hope incentivizes you to prioritize turning in your best work, even with a slight penalty, as opposed to adhering to a deadline and turning in sloppy work.

Up to two weeks before the due date, you can fill out a Grade Contract Addendum to request a change in topic (e.g. switching Independent Assignment A to C) or an extension (of up to one week in length). You will receive a 1% deduction on the assignment for making the request. An additional 1% deduction is added each day you delay your request within the two-week window. Therefore, if you ask for a change on the day the assignment is due, the maximum grade you can receive is an 85%.

I will collect assignments at the beginning of class, and assignments turned in after class are subject to a 10% penalty. After that first day, assignments will be penalized an additional half-letter grade (5%) for each day (or fraction there of) they are late until the maximum grade possible is a 60. Weekend days count. So, if you turn in an assignment after class but before midnight on the day the assignment is due, the maximum grade possible is a 90. An assignment turned in the day after the due date will receive a maximum score of 85; two days late will receive a maximum of 80; three days late, 75, etc. If you are submitting your paper late, you must email it to me for time-stamping purposes and submit a hard copy ASAP.

I will not accept assignments after the Friday of the last week of classes. Computer malfunctions will not be considered a legitimate excuse for the late submission of assignments, so plan accordingly.

Action	Days +/- Due Date	Penalty	Max Grade
Assignment switch or extension requested	-14 or more	1%	99
(Grade Contract Addendum submitted	-10	5%	95
electronically to Professor Settle)	-5	10%	90
	-2	13%	87
	-1	14%	86
	Due Date	15%	85
Assignment submitted	Due Date, after class	10%	90
Assignment submitted (Assignment submitted electronically to	Due Date, after class +1	10% 15%	90 85
(Assignment submitted electronically to	+1	15%	85
(Assignment submitted electronically to Professor Settle for time-stamping; hard copy	+1 +2	15% 20%	85 80
(Assignment submitted electronically to Professor Settle for time-stamping; hard copy	+1 +2 +3	15% 20% 25%	85 80 75

Extra Credit

Extra credit will rarely, if ever, be available. Consequently, it is imperative that you do your best on each and every assignment.

Grade Appeals

I do not communicate about grades over email. If you are not in class the day an assignment is passed back, it is your responsibility to come to my office hours or make an appointment to pick it up. If you are dissatisfied with your grade on an assignment, you can choose between two options. If you want to talk about your work and discuss ways you can improve on *future* assignments, I am happy to meet with you in office hours or by appointment. You cannot appeal your grade after we have this conversation. Therefore, if you are positive that you want to appeal your grade, you need to write a one-page double-spaced explanation of why you think your work merits a higher grade. After reading your appeal, I will re-grade your assignment. Your grade can go up, stay the same, or go down. We will *then* schedule a meeting to talk about your work.

Plagiarism

I assume that students take the Honor Code and plagiarism as seriously as I do and that academic misconduct will not become an issue in this class. For any questions about policies regarding cheating, plagiarism, or other types of academic dishonesty, please see the William and Mary Honor Council's web site and the discussion of the Honor Code and plagiarism in the Student Handbook. I will initiate an Honor Council proceeding for any student whom I judge to have plagiarized any part of their work or to have cheated in any way, and at a bare minimum, I will recommend that the student receive an F for the course.

Misc. Policies

Turn off your cell phones before coming to class. If you are expecting an important call, tell me before class, keep your phone on vibrate, sit near the door, and leave quietly when you receive the call.

I prefer that you do not use your laptop in class. We will discuss this in more detail on the first day of class, but if you feel that you must use your laptop, please be especially conscious of the signals you are sending to me and to your peers with your body language and eye contact.

William & Mary accommodates students with disabilities in accordance with federal laws and university policy. Any student who needs an accommodation based on the impact of a learning, psychiatric, physical, or chronic health diagnosis should contact Student Accessibility Services staff at 757-221-2509 or at sas@wm.edu to determine if accommodations are warranted and to obtain an official letter of accommodation. For more information, please see www.wm.edu/sas.

Course Materials

I recommend that you purchase the following books, although there will be copies of the book available on reserve in the library. While they are on sale in the campus bookstore, I am confident sleuthing on Amazon, half.com, or abebooks.com will result in used copies at lower cost.

Kernell, Sam, Gary Jacobson, and Thad Kousser. 2016. *The Logic of America Politics*, 7th Edition. Washington, D.C.: CQ Press.

NOTE: You may contact me for an old version of the syllabus with equivalent page numbers for the 6th edition.

I encourage all students to use the website set up for *Logic* (https://edge.sagepub.com/kernell7e). The website has useful links to chapter study guides, quizzes, flash cards, and vocabulary crossword puzzles.

In the second half of the course, we will read this book:

Mann, Thomas E. and Norman J. Ornstein. 2016. It's Even Worse than It Was: How the American Constitutional System Collided with the New Politics of Extremism. New York: Basic Books

In addition to these two texts, additional original research articles and readings will be available via the course website on Blackboard.

I also encourage you to regularly read the news from a reliable source, such as the *New York Times*, the *Washington Post*, or the *Wall Street Journal*. There are dozens of other good sources of information. The website below has links to many of these sources:

http://www.onlinecolleges.com/top-10/a-political-science-majors-resources.html

Readings and Calendar

I reserve the right to make minor modifications to the assigned reading but I will not increase the reading load ¹

Books

Kernell, Sam, Gary Jacobson, and Thad Kousser. 2016. *The Logic of America Politics*, 6th or 7th Edition. Washington, D.C.: CQ Press.

Mann, Thomas E. and Norman J. Ornstein. 2016. It's Even Worse than It Was: How the American Constitutional System Collided with the New Politics of Extremism. New York: Basic Books

Articles and Book Excerpts (available on Blackboard)

Barber, M, and N McCarty. 2013. "Causes and Consequences of Polarization." In *Negotiating Agreement in Politics*, ed. Jane Mansbridge and Cathie Jo Martin. American Political Science Association: Washington, D.C.

Democratic Party Platform.

Epstein, Lee and Thomas G. Walker. 2009. Constitutional Law for a Changing America: Rights, Liberties, and Justice. Washington, D.C.: CQ Press

Gelernter, David. "Back to Federalism: The Proper Remedy for Polarization." *The Weekly Standard*. April 10, 2006.

Green, Donald, Bradley Palmquist and Eric Schickler. 2002. *Partisan Hearts and Minds*. New Haven: Yale University Press.

Hetherington, Marc J. 2009. "Review Article: Putting Polarization in Perspective." *British Journal of Political Science* 39: 413-448.

Huddy, Leonie, Lilliana Mason, and Lene Aarøe. 2015. "Expressive Partisanship: Campaign Involvement, Political Emotion, and Partisan Identity." *American Political Science Review* 109(01): 1–17.

Lelkes, Yphtach. 2016. "Mass Polarization: Manifestations and Measurements." *Public Opinion Quarterly* 80(S1): 392–410.

Olson, Mancur. 1982. The Rise and Decline of Nations: Economic Growth, Stagflation, and Social Rigidities. New Haven: Yale University Press.

Ostrom, Elinor. 1990. *Governing the Commons: The Evolution of Institutions for Collective Action*. Cambridge: Cambridge University Press.

Republican Party Platform

Additional supplementary readings TBD

¹ *** and blue font indicates a discussion day related to polarization ALL CAPS and red indicates a due date or aberration to the schedule

Topic Readings

I. Introduction

Aug 24 Intro Day

Class logistics

How does the media evaluate the American political system? What are popular conceptions about how American politics works?

News exercise; refer to class email

Aug 26 The Logic of American Politics

Class logistics

What are the different ways political scientists approach the study of American politics?

How does the textbook approach the study?

What are the key assumptions underpinning this approach to the study of American politics?

Logic, "A Note to Students" (p. xxix-xxx)
Logic, Chapter 1, up until "Collective Action Problems" (pp. 1-8)

II. Nationalization of Politics

Aug 29 Collective Action Problems and Solutions

What are collective action problems? Why are they prevalent in politics?

How do we solve collective action problems?

How do we apply the logic of collective action to the study of politics?

What institutions exist to overcome these problems? What collective action problems have we not solved?

Logic, Chapter 1 (pp. 8-35)

Aug 31 Collective Action, pt. 2

Sept 2 CLASS CANCELLED

Sept 5 Context and the Build Up to the Constitution

What were the design flaws in the Articles of Confederation? What were the key problems facing the country before the Constitution was ratified?

What were the major points of disagreement among the Framers?

How is the system of "checks and balances" designed?

Olson 1982 (excerpt) OR Ostrom 1990 (excerpt)

Logic, Chapter 2 (pp. 39-56) The Declaration of

Independence

Sept 7 Key Provisions in the Constitution

What compromises were made in the Constitution? How does the U.S. Constitution compare to the constitutions in other advanced democracies?

What was the debate about between the Federalists and Antifederalists?

What were the concerns of the Antifederalists?

Logic, Chapter 2 (pp. 57-79) The Federalist No. 10 The Federalist No. 51 U.S. Constitution

Sept 9 The Modern Day Debate over the Second Amendment

How do we interpret the Second Amendment, and why is there controversy about this?

What justifies amending the Constitution or Bill of Rights?

Read at least two of the articles posted on Blackboard about the Second Amendment

GRADING CONTRACT DUE

Sept 12 Federalism and Judicial Review

What is judicial review and why does it matter?
What is federalism? How is it structured in the Constitution?
Why would we want federalism?
What are the benefits and drawbacks of federalism?
How does federalism solve some—and create other—collective action problems?

Logic, Chapter 3 (pp. 83-95) Logic, Chapter 9 (pp. 359-371)

Sept 14 Federalism - Changes Over Time

How has federalism evolved over time?
Why has federal power grown? Was this growth inevitable?
What things should be handled by local or state governments
and what things should be handled by the federal
government?

Logic, Chapter 3 (pp. 96-118)

CRITICAL ANALYSIS PAPER DUE

Sept 16 ***Polarization Discussion #1: Public Opinion about the Role of the Federal Government***

To what extent are there fundamental, competing notions about the role of the federal government?

How do public attitudes about federalism matter?

Could stronger federalism help remedy polarization?

Gelernter 2006

Sept 19 **CONCEPTS TEST 1**

Sept 21 Key Concepts about Civil Liberties and Civil Rights

What is the difference between civil liberties and civil rights? How are the concepts "civil rights" and "civil liberties" interpreted, expanded, or limited? How is that decided? What are the key concepts the Supreme Court uses to make decisions about civil rights and liberties?

Logic,

135) Chapter 5 (pp. 173-183, 207-210)

Chapter 4 (pp. 126-127, 134-

Chapter 9 (pp. 377-385, 395-396)

OPTIONAL: (Chapter 4 123-169; Chapter 5 173-212)

Sept 23 Civil Rights and Liberties in Contemporary Policy

Debates

Logic, Chapter 4 (pp. 157-169)

Epstein and Walker excerpts "In Class Debate" resources sheet

Sept 26 Civil Rights and Liberties Debate

IN CLASS DEBATE

Sept 28 Civil Rights and Liberties Debate ***IN CLASS DEBATE***

Civil Rights and Liberties Debate

Sept 30 Civil Rights and Liberties Debate ***IN CLASS DEBATE***

III. Political Behavior

Oct 3 Media Logic, Chapter 14 (pp. 567-Do the media and political campaigns influence the public? 581) If so, how? How do changes in technology and society affect the way news is produced and consumed? Oct 5 Media Logic, Chapter 14 (pp. 581-Is the media biased? 606) How does the news media contribute to polarization? Mann and Ornstein (pp. 58-What incentives encourage the media to cover politics the 67) wav it does? Oct 7 **Campaigns and Elections** Logic, Chapter 11 (pp. 443-How do election law and party rules affect campaigns? 445, 458-466) Why do candidates raise so much money? Chapter 12 (pp. 483-492, Why do outside groups air so many negative ads? 504-525) Oct 10 NO CLASS - FALL BREAK Oct 12-CLASS CANCELLED: ALTERNATE ASSIGNMENT Logic, Chapter 11 (pp. 466-14 479) **Campaign and Interest Group Spending** Logic, Chapter 13 (pp. 555-What was the impact of the Citizens United case on campaign 563) finance? Should citizens know who pays for campaign ads? Does money buy influence? Oct 17 Campaign 2016 Catch-all Oct 19 Political Attitudes - Public Opinion and Political Logic, Chapter 10 (pp. 398-Knowledge 422) How do people form opinions about the political world? Do people have stable and coherent opinions? What kind of information do people have about politics? What kind of information do people need to make good political decisions? Is public opinion meaningful? How do we interpret public opinion? How do ideological and psychological processes affect the formation of public opinion? Oct 21 Green, Palmquist and Partisanship and Ideology What is partisan self-identification? Schickler 2002 (excerpt) How are partisanship and ideology different? Huddy, Mason and Aaroe 2015, pp. 1-5

Oct 24 ***Polarization Discussion 2: Polarization in the Mass Public***

INDEPENDENT ASSIGNMENT OPTION A DUE

Hetherington 2009, pp. 429-431, 441-448

Is the mass public polarized? In what ways?
If so, what causes the public to be polarized?
What are the consequences of increased polarization in the public?

Lelkes 2016, pp. 392-403

Oct 26 Turnout and Participation

Why do people turnout to vote?

Logic, Chapter 10, (pp. 434-

439)

Logic, Chapter 11 (pp. 445-

458)

Oct 28 Race and Ethnic Politics

What unique factors affect voter turnout for racial and ethnic minorities?

How does race matter in political behavior?

Oct 31 CONCEPTS TEST 2

Reading TBD

IV. Institutions of Government

Nov 2 Legislative Organization

How did the Framers intend for legislation to be made?
What collective actions problems does Congress need to
overcome? What rules and/or structures exist to help solve
these problems?

Logic, Chapter 6 (pp. 215-219, 234-268)

Nov 4 **Institutional Powers of the Presidency**

What are the institutional powers of the presidency? How has the presidency changed over time?

Logic, Chapter 7 (pp. 275-

299, 308-313)

Nov 7 Political Parties and Interest Groups

What is the function of political parties?
Why do we have only two political parties?
How was the party system functioned historically?
What are interest groups supposed to do?

Logic, Chapter 12 (pp. 493-

503)

Logic, Chapter 13 (pp. 529-

540)

For the next four section of the course, based on the results of the November 8th election, we will assess the outlook for the 115th Congress to explore how polarization has changed the way the legislative and executive branches negotiate over policy. As background, you should read Chapter 1 of the Mann and Ornstein book

Nov 9 **Polarization in Congress**

How do we measure polarization in Congress? What are the causes of polarization in Congress?

Barber and McCarty 2013, pp. 19-35

INDEPENDENT ASSIGNMENT OPTION B DUE

Nov 11 CLASS CANCELLED

Get ahead on the reading!

Nov 14 Bargaining Constraints and Strategic Manipulation of the Rules

Logic, Chapter 6 (pp. 219-234, 269-271)

11

If Americans hate Congress so much, why do incumbents get Logic, Chapter 7 (pp. 299re-elected at such high rates? 308) What powers does the President actually have? Mann and Ornstein Chapter What is the connection between public opinion and 2 (pp. 31-58); Chapter 3 lawmaking? (pp. 81-91) Are binding pledges good or bad for representation? What's the deal with the filibuster? How do the President and Congress negotiate? Nov 16 ***Polarization Discussion 3: Negotiation and Barber and McCarty 2013, **Bargaining Given Polarization in Congress***** pp. 35-46 *In what ways do our institutions facilitate polarization?* Why can't Congress seem to get anything done? What can we forecast for the "First 100 Days" and the productivity of the 115th Congress? Nov 18 **Interest Groups - Hyperpluralism and Unequal Voices** Logic, Chapter 13 (pp. 541-Are interest groups valuable for democracy? 555, 561-563) Which kinds of interest groups are most successful? Mann and Ornstein (pp. 67-80)Nov 21 **Principal-Agent Problems in the Bureaucracy** Logic, Chapter 8 (pp. 317-Who controls the bureaucracy? 355) What incentives do bureaucrats have? What are the implications of the "revolving door" between government, industry, and "K Street?" INDEPENDENT ASSIGNMENT OPTION C DUE NO CLASS – THANKSGIVING Nov 23/25 Nov 28 **Judiciary and Nominations** Logic, Chapter 9 (pp. 371-Why have judicial nominations become so polarized? 377, 385-396) Mann and Ornstein (pp. 91-103) V. Conclusions Nov 30 **Institutional Reform** Supplemental reading TBD What are the main problems with the American political system? Skim: What institutional fixes have been proposed for various Mann and Ornstein Chapters problems in the American political system? 4-6. Focus on the parts What solutions are likely to be most effective? Why? most interesting to you Are institutional changes the right approach to fixing our problems? Dec 2 ***Polarization Review Day*** What are the upshots of polarization? Should we try to remedy polarization or learn to live with it?

CONCEPTS TEST 3 AND FINAL EXAM ESSAY

Dec 8/12